



Media Release For Immediate Circulation

Total Pages: 2

Two World Wonders within Cooee

The ultimate eco-tourism experience is on offer within less than a day's travel, taking visitors from the lush mountain rainforests and sweeping views of Lamington National Park to nature's own unspoiled water park on Fraser Island, the largest sand island in the world.

Both World Heritage listed destinations promise uniquely different, yet similarly outstanding experiences – the chance to commune with nature at its pristine best, be spoiled by the high standards of accommodation and service and enjoy superior eco-adventures to suit everyone.

From the aquatic delights of freshwater lakes, crystal clear creeks, and sweeping ocean beaches to the mountain experiences of spectacular vistas, picturesque bush walks and stunning waterfalls, together Kingfisher Bay Resort and O'Reilly's Rainforest Retreat offer the complete natural package.

At the famous O'Reilly's Rainforest Retreat, nature is served up with the legendary hospitality of the O'Reilly family, honed over 80 years in the business, while in its 12 years of operations, Kingfisher Bay has established its own tradition for combining pampering with adventure.

Each resort offers a retreat from the stresses of the world and ample opportunity to get active, or simply relax and unwind with nature.

O'Reilly's Managing Director, Shane O'Reilly, believes the two eco-tourism icons share a real synergy and perfectly complement each other.

"We are proud to be associated with Kingfisher Bay Resort because we share the same commitment to environmental protection and good eco-tourism practices," Mr O'Reilly said.

"From an interstate or overseas visitor's perspective, we believe that together we can truly offer the best of both worlds – the coast and the mountains - within a short travelling distance."

Both resorts have achieved Advanced National Eco-tourism Accreditation and Kingfisher Bay Resort has won six Queensland Tourism Awards, four Australian Tourism Awards and 2 Gold PATA Awards.

"Winning the 2004 Queensland Tourism Award for Ecotourism was a great honour," said Kingfisher Bay Resort managing director Gary Smith. "After 12 years of operation it is pleasing that we continue to be recognised by our peers for our passion and commitment to environmental tourism,"

"There are so many similarities between our resort and O'Reilly's Rainforest Retreat, in terms of our commitment to quality interpretative programs and eco tours and walks, our special programs for kids, protection of native flora and fauna and we even both hold annual Bird Week activities."

“The difference is the diversity of the environments – our pristine coastal dune, wetland and rainforest ecology, and the beauty of the temperate and sub-tropical rainforests, 1000km above sea level at O’Reilly’s,” said Mr Smith.

While much of Kingfisher Bay’s allure is aquatic, Fraser Island also boasts its own lush rainforests in amongst the mighty sand-dunes, which tower up to 244 metres high.

Freshwater lakes, bright as jewels and ringed by white sandy beaches, perch in the top of sand dunes and fresh water creeks glide silently through rainforest to spill onto sweeping ocean beaches, from where dolphins and migratory whales can be observed at play.

At O’Reilly’s the natural diversity descends from the mist-covered mountain-tops, dominated by the ancient Antarctic beech, with some specimens several thousand years old, merging into lush sub-tropical rainforest, before descending into dry eucalypt forests.

Abundant in birds and wildlife, the mountain boasts dozens of bushwalks, taking visitors to lookouts offering stunning vistas of soaring mountain ranges or flowing waterfalls, while creeks trickle their way down the mountain, with the opportunity to cross Moran’s Creek the adventurous way – on O’Reilly’s famous flying fox.

At Kingfisher Bay, the ocean sunsets are peaceful and breath-taking, while at O’Reilly’s the sun sets over the western ranges in a spectacular display of pinks and oranges.

O’Reilly’s offers bushwalking, bird-watching, 4WD tours, nocturnal activities including glow-worm spotting, the famous tree-top walk (the first of its kind in Australia), and guesthouse facilities including a plunge pool and spa, and the traditional hospitality of the dining room, serving 6 scrumptious meals a day.

At Kingfisher Bay there are dolphin tours, whale watching in season, ranger-guided Fraser Island tours and walks including bird watching and spotlighting, self-drive 4WD adventures, canoeing, fishing, bushwalking and a host of other activities, with the chance to relax by one of the resort pools, enjoy a massage and sample award-winning cuisine in Seabelle, the winner of the 2004 Queensland Hotels Association Best Restaurant Award.

A 4-star, international standard, fully integrated resort, Kingfisher Bay offers the choice of resort hotel rooms overlooking lakes and bush land or two and three bedroom self-contained villas with bush or sea views.

O’Reilly’s guests enjoy all the comforts of home, in a range of accommodation from the luxurious canopy suites, to the stylish Mountain View Rooms boasting stunning sunset vistas and the simple and comfortable Garden View Rooms.

Ends

**Contact: Kaye Bishop, Media Manager
Kingfisher Bay Resort - Fraser Island**

www.kingfisherbay.com

Phone: +61 7 3032 2809

Fax: +61 7 3221 3270

Mobile: 0419 647 752

Email: kaye_bishop@kingfisherbay.com

*High resolution photographs and media fact files
are available on our website:*

<http://media.kingfisherbay.com>

**Contact: Amanda Tidmarsh
O’Reilly’s Rainforest Retreat & Canungra Valley
Vineyards**

Phone: +61 7 5502 4900

Fax: +61 7 5502 0988

E-mail: amanda@oreillys.com.au

Visit: www.oreillys.com.au

Or Kathy Bourke

Ph: 61 7 5527 8511

Mobile: 0419 757 622

Email: Kathy@articulatecommunications.com.au