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## FOR IMMEDIATE RELEASE

### O'Reilly's Rainforest Retreat – GREEN GLOBE BENCHMARKED

**38574, AUSTRALIA – O'Reilly's Rainforest Retreat** has achieved the prestigious Green Globe Benchmarked Certificate under the new Green Globe Certification program, which recognises the operation's commitment to operating at the world's highest environmental standard.

O'Reilly's Rainforest Retreat has spent considerable time benchmarking its energy and water consumption, waste production and disposal as well as implementing an integrated environmental and social policy. In particular O'Reilly's exceeded Best Practice results in the areas of Energy Consumption, Potable Water Consumption, Resource Conservation and Cleaning Chemicals Used, an achievement that has been highly commended. These measures will deliver ongoing reduction of non-renewable resources, extensive cost savings and secure a sustainable commercial and ecological future for the Company.

#### **About Green Globe**

Green Globe is the global Benchmarking, Certification and improvement system assisting the international travel and tourism industry to attain sustainability. Green Globe provides a certification system that responds directly to the major environmental problems facing the planet, including the greenhouse effect, over-use of freshwater resources, destruction of biodiversity, production of solid and biological waste and social issues.

Cathy Parsons, Chief Executive Officer of GGAP International, says "I am delighted that O'Reilly's Rainforest Guesthouse has achieved Benchmarked status. O'Reilly's is an inspiration to all those people committed to environmentally sustainable tourism. They have demonstrated through a variety of initiatives, that the business and its employees can make a difference to reducing their environmental impact. The commitment they have shown in signing up to participate in the Green Globe program and their achievements set an example for other businesses to follow."

#### **About O'Reilly's Rainforest Retreat**

O'Reilly's Rainforest Retreat is located in the heart of World Heritage listed Lamington National Park, a scenic 2 hours drive from Brisbane and 90 minutes west of the Gold Coast. The Guesthouse has been owned and operated by the O'Reilly family for three generations. The family settled on the mountain in 1911, four years before Lamington National Park was gazetted. O'Reilly's has become an iconic nature tourism product within the Queensland and Australian tourism industry and plays host to visitors from around the globe.

Matthew Perry, General Manager of O'Reilly's says "The O'Reilly family, management and staff are deeply committed to preserving the unique natural environment of Lamington National Park so that friends, family and guests may enjoy this spectacular area, and its inhabitants, now and into the future."

# PRESS RELEASE

“The O’Reilly family have been promoting the ethos of eco-tourism long before the term was coined and we continue to strive to set a standard of environmental best practice within the tourism industry. The Green Globe Benchmarking provides O’Reilly’s with a link to a global certification program which will further enhance our position as a world class tourism product operating at the world’s highest environmental standard”

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